Who says smokers and nonsmokers can't party together?
For Benson & Hedges 100's, let's rise to the occasion.

BENSON & HEDGES 100's

THE LENGTH YOU GO TO FOR PLEASURE

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

Finally, a welcome sign for both smokers and nonsmokers. Call 1-800-494-5444 for more information.

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5 mg "tar," 0.4 mg nicotine av. per cigarette by FTC method.

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